

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56309 CF LOC-POL FBD - LBD: 08/21/12 - 08/27/12 HL#: Created: 08/20/12 12:34 PM
 Client: BOB CASEY FOR PENNSYLVANIA... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 08/20/12 02:14 PM
 Agency: SHORR JOHNSON MAGNUS (39976) Product: SUMMER WEEK 4 (1310) Self :00:00 Confirmed: 08/20/12 12:37 PM
 Buyer: MICHAEL D'ETTORRE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: Brian Butz: 1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE.MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MEARLY	2 2 2 2 2 0 0	MORN	30	D			0.0	\$325.00	10	\$3,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/21/12	08/27/12	8	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	1 1 1 1 1 0 0	MORN	30	D			0.0	\$600.00	5	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/21/12	08/27/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEWS530PM	1 1 0 0 1 0 0	NEWS	30	D			0.0	\$800.00	3	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/21/12	08/27/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWS4PM	1 1 1 1 1 0 0	NEWS	30	D			0.0	\$650.00	5	\$3,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/21/12	08/27/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AINSIDER	1 1 1 1 1 0 0	ACC	30	B			0.0	\$550.00	5	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/21/12	08/27/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	LLETTER01	1 1 1 1 1 0 0	LETT	30	B			0.0	\$375.00	5	\$1,875.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/21/12	08/27/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	23:00 - 23:30	1 1 0 1 1 1 1	MILT	30	B			0.0	\$1,550.00	6	\$9,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/21/12	08/27/12	5	1									

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56309 CF LOC-POL FBD - LBD: 08/21/12 - 08/27/12 HL#: Created: 08/20/12 12:34 PM
 Client: BOB CASEY FOR PENNSYLVANIA... CPE: / / Agency Commission: 15 % Updated: EMENDEL on 08/20/12 02:14 PM
 Agency: SHORR JOHNSON MAGNUS (39976) Product: SUMMER WEEK 4 (1310) Sell :00:00 Confirmed: 08/20/12 12:37 PM
 Buyer: MICHAEL D'ETTORRE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEWS SAT8	* * * * * S *	NEWS	30	D			0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$325.00	2	\$650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/26/12	08/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS SAT6A	* * * * * S *	NEWS	30	B			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>										
	08/25/12	08/25/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	43	0	\$26,900.00	\$22,865.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$26,900.00	\$22,865.00	\$0.00	\$0.00